

THE ROCK ACROSS AUSTRALIA 2007 END OF YEAR OVERVIEW

TRAA BACKGROUND

THE ROCK ACROSS AUSTRALIA (TRAA) chart is Australia's first national Christian airplay chart.

TRAA aggregates high rotation activity across a comprehensive selection of "blended" and CCM music formats airing on more than 20 stations in key capital cities and regional markets.

Blended stations play a mix of mainstream and Christian music, and CCM stations play only Christian music.

These stations report more than 200 songs weekly. That's more than 2000 annually.

TRAA lists the Top 30 songs online each week at www.therockacrossaustralia.com.

TRAA published its first Top 30 in February 1999.

WEEKLY TOP 30 SONGS

In 2007, TRAA published 53 weekly charts.

130 songs succeeded in gaining a position in the Top 30.

The average time a song stayed in the survey was 12.2 weeks.

The song that stayed in the weekly chart the longest number of weeks was *You* by US newcomer Britt Nicole. *You* stayed in the survey for 32 weeks.

WEEKLY TOP 30 - ARTISTS

IN 2007, A TOTAL OF 86 ACTS successfully gained positions in the survey during the year. Of these, 71 acts secured songs in the Top 100.

The most successful act of 2007 formed in Australia more than 20 years ago, and has since become one of the most successful bands in contemporary Christian music today.

This year, newsboys scored four separate chart entries – the most they have achieved in any one year on TRAA.

Jars of Clay, Sanctus Real, tobyMac, Plumb and Nicole Nordeman garnered three chart hits each.

A total of 31 acts achieved two chart successes, and 49 attained one chart entry this year.

Twenty two acts made their debut appearance this year with four of these making double appearances. These were Britt Nicole, Rush Of Fools, Edwin Derricutt, and Tanya Gordon who previously charted as a member of the Brisbane duo Farlow Star.

QUICK FACTS – 2007 END OF YEAR REPORTS

NEWSBOYS' *Something Beautiful* was the most played song on Australian Christian radio during 2007. It secured number one for a total of 13 weeks.

Britt Nicole's *You* stayed in the survey for a total of 32 weeks becoming the song that stayed in the chart for the longest period during the year. It also spent seven weeks at number one. Not bad for a debut record!

No artist achieved two songs in the top 10 this year, but tobyMac came close with *I'm For You* at #4, and *Made To Love* at #11, as did Michelle Tumes with *Let It Rain* at #7 and *Domine* at #15.

One fifth of the songs in this year's Top 100 also held a position the 2006 Top 100. But only two songs - Krystal Meyers' *The Beauty Of Grace* and Nichole Nordeman's *Real To Me* - scored positions in the top half of both years.

The artist with the most successful songs of the year was newsboys. Four songs from its *Go* CD found a place in this year's Top 100. These were *Something Beautiful*, *In Wonder*, *Wherever You Go*, and *The Letter*. This is the first time newsboys scored four hits in the chart in one year. A feat, Rebecca St. James achieved last year.

The most successful new artists were Britt Nicole, Mandisa, Rush Of Fools, This Beautiful Republic, Hillsong United, Tanya Gordon, Everyday Sunday, Until June, Jared Anderson, and Vicki Beeching.

Fewer Australasian Christian acts secured positions in TRAA in the past 12 months despite the fact that more artists are spending more money on production to better secure airplay.

Australasians accounted for 21% of the Top 100, 9% less than 2006 and 2005.

Several blended stations generate their 25% Australian quota by largely playing mainstream music.

RADIO SERVICING REVOLUTION

THE BIGGEST CHANGE OF THE YEAR was not a new musical style, but the move to digital delivery of music to Christian radio in Australia.

US company Play MPE™ and Australia's Woodlands Media led the way during the transition from physical CD distribution to streamlined digital distribution.

In 2006, 99% of all successful chart songs were serviced on disc with some being serviced both on disc and as a digital download.

In 2007, just five chart songs were serviced on disc only. Some were serviced both ways, but the majority is now serviced digitally only.

2007 TOP 100 SONGS

TOP 10

NEWSBOYS' *Something Beautiful* was the most played song on Christian radio in Australia during 2007.

It debuted in the Top 30 on 5 February 2007 settling in for 28 weeks.

On 19 March, the song started a run of 13 consecutive weeks at #1 breaking Paul Colman's record of 12 weeks with *Gloria (All God's Children)*.

Michelle Tumes and newsboys are the only Australasian artists to score a Top 10 song in the annual chart.

Position	Song Title, Artist
	ALBUM Label Distributor
1	Something Beautiful , newsboys GO Inpop Crossroad
2	You , Britt Nicole SAY IT Sparrow Crossroad
3	Only The World , Mandisa TRUE BEAUTY Sparrow Crossroad
4	I'm For You , tobyMac PORTABLE SOUNDS Forefront Crossroad
5	Miracle Of The Moment , Steven Curtis Chapman THE MOMENT Sparrow Crossroad
6	Undo , Rush Of Fools RUSH OF FOOLS Midas Crossroad
7	Let It Rain , Michelle Tumes MICHELLE TUMES Levantar KI Entertainment
8	Captivated , Shawn McDonald ROOTS Sparrow Crossroad
9	Crashing Down , Mat Kearney NOTHING LEFT TO LOSE Inpop Crossroad
10	Don't Give Up , Sanctus Real THE FACE OF LOVE Sparrow Crossroad

2007 NUMBER ONE SONGS

TEN SONGS made it to #1 on TRAA's weekly airplay reports during the year. The list is below. This is five fewer than last year, and one fewer than 2004 and 2005.

Newsboys *Something Beautiful* spent 13 consecutive weeks at number one.

Newcomer Britt Nicole spent a total of 14 weeks at number one across two songs - seven weeks with her debut hit *You*, and another seven with her follow up *Set the World On Fire*.

Britt was the only artist to score two number ones during the year. Both songs are from her debut CD *Say It*. She joins Ana Laura and Shawn McDonald as the only artists to go to number one with their debut hit.

Other artists to top TRAA's chart for the first time this year were tobyMac, Michelle Tumes, and Casting Crowns.

Newsboys and Michelle Tumes were the only Aussie acts to go to number one this year.

NUMBER ONES	#1	Wks @ #1	TOP 100	Song Title, Artist ALBUM Label Distributor
	18 Dec 2006	2 (2006) 5 (2007)	27	The Beauty Of Grace , Krystal Meyers DYING FOR A HEART Essential Crossroad
	05 Feb	3	21	Say Goodbye , Joy Williams EVERY MOMENT Reunion Crossroad
	26 Feb	2	9	Crashing Down , Mat Kearney NOTHING LEFT TO LOSE Inpop Crossroad
	12 Mar	1	19	Does Anybody Hear Her , Casting Crowns LIFESONG Reunion Crossroad
	19 Mar	13	1	Something Beautiful , newsboys GO Inpop Crossroad
	18 Jun	7	2	You , Britt Nicole SAY IT Sparrow Crossroad
	06 Aug	8	4	I'm For You , tobyMac PORTABLE SOUNDS Forefront Crossroad
	01 Oct	1	5	Miracle Of The Moment , Steven Curtis Chapman THE MOMENT Sparrow Crossroad
	08 Oct	1	7	Let It Rain , Michelle Tumes MICHELLE TUMES Levantar KI Entertainment
15 Oct	5	5	Miracle Of The Moment , Steven Curtis Chapman THE MOMENT Sparrow Crossroad	
19 Nov	7	26	Set The World On Fire , Britt Nicole SAY IT Sparrow Crossroad	

2007 STAYERS

EIGHT SONGS secured a place in the Top 30 for six months or more throughout 2007. We list these below.

Each of them peaked in the Top 10, with three making it to number one.

And half of these were from artists making their first appearance in the airplay chart – Britt Nicole, Mandisa, Rush Of Fools, This Beautiful Republic, and Hillsong United.

STAYERS	Wks in Top 30	First week	Highest Position	TOP 100	Song Title, Artist ALBUM Label Distributor
	32	23 Apr	1	2	You , Britt Nicole SAY IT Sparrow Crossroad
	31	05 Mar	6	20	Walking Her Home , Mark Schultz BROKEN & BEAUTIFUL Word Word Australia
	30	21 May	2	3	Only The World , Mandisa TRUE BEAUTY Sparrow Crossroad
	29	23 Apr	2	6	Undo , Rush Of Fools RUSH OF FOOLS Midas Crossroad
	29	23 Apr	5	13	Right Now , This Beautiful Republic EVEN HEROES NEED A PARACHUTE Forefront Crossroad
	28	05 Feb	1	1	Something Beautiful , newsboys GO Inpop Crossroad
	27	18 June	5	17	Point Of Difference , Hillsong United ALL OF THE ABOVE HMA HMA
	26	14 May	1	4	I'm For You , tobyMac PORTABLE SOUNDS Forefront Crossroad

CARRY OVER CHAMPIONS

IF IT SEEMS there were fewer new song choices this year that might be because one fifth of this year's Top 100 also scored a position in the 2006 Top 100.

Krystal Meyer's *The Beauty Of Grace* and Nichole Nordeman's *Real To Me* secured positions in the top half of each year's chart.

Top 100 2007	Top 100 2006	Song Title, Artist
		ALBUM Label Distributor
11	71	Made To Love , tobyMac PORTABLE SOUNDS Forefront Crossroad
19	83	Does Anybody Hear Her , Casting Crowns LIFESONG Reunion Crossroad
21	76	Say Goodbye , Joy Williams EVERY MOMENT Reunion Crossroad
27	46	The Beauty Of Grace , Krystal Meyers DYING FOR A HEART Essential Crossroad
31	57	Wherever The Wind Blows , Pillar THE RECKONING Flicker Crossroad
38	99	Me And Jesus , Stellar Kart WE CAN'T STAND SITTING DOWN Word Word Australia
45	44	Real To Me , Nichole Nordeman BRAVE Sparrow Crossroad
51	84	Big Enough , Ayiesha Woods + tobyMac INTRODUCING AYIESHA WOODS Gotee Crossroad
60	14	Stand In The Rain , Superchick BEAUTY FROM PAIN 1.1 Inpop Crossroad
61	27	Wherever We Go , newsboys GO Inpop Crossroad
64	96	Take All Of Me , Rebecca St. James IF I HAD ONE CHANCE TO TELL YOU SOMETHING Forefront Crossroad
66	48	Shine On , NEEDTOBREATHE DAYLIGHT Sparrow Crossroad
67	13	Dead Man (Carry Me) , Jars Of Clay GOOD MONSTERS Essential Crossroad
78	52	Wings Of Love , Roma Waterman ROMA WATERMAN - LIVE Platinum Entertainment Crossroad
85	68	Lost At Sea , Jimmy Needham SPEAK Inpop Crossroad
88	91	All For You , Reuben Morgan EVERYONE Five Lines Five Lines
89	17	The Face Of Love , Sanctus Real THE FACE OF LOVE Sparrow Crossroad
92	98	Somehow You Are , Avalon STAND Sparrow Crossroad
93	28	Nervous In The Light Of Dawn , Leigh Nash BLUE ON BLUE One Son Crossroad
100	30	Goodbye , Audio Adrenaline ADIOS: THE GREATEST HITS Forefront Crossroad

CARRY OVER CHAMPIONS

ARTISTS

TOP 10

LIKE TRAA's Top 100 SONGS REPORT, the Top 50 Artist Chart draws from TRAA's weekly Top 30.

Throughout the year, 86 acts scored a position in the weekly report. Of these, 71 acts secured songs in the Top 100 Song chart.

Nearly 24% (that's 17 of the 71) are newcomers. Britt Nicole, Mandisa, Rush Of Fools, This Beautiful Republic, Hillsong United, Tanya Gordon, Everyday Sunday, Until June, Jared Anderson, and Vicki Beeching made the biggest impact.

Newsboys and Rebecca St. James are the only acts to appear in the top 10 artist lists for two consecutive years. And newsboys is the only act to have secured top 10 places in most years since 2000. Jars of Clay and Rebecca St. James are represented in the top 10 for five years.

	2000	2001	2002	2003	2004	2005	2006	2007	Artist
TOP 10 ARTISTS	3	9	5	-	-	2	5	1	newsboys
	-	-	-	-	-	9	-	2	tobyMac
	-	-	-	-	-	-	-	3	Britt Nicole
	4	-	-	-	-	-	-	4	Michelle Tumes
	1	-	1	-	1	7	-	5	Jars Of Clay
	-	-	-	-	-	-	-	6	Sanctus Real
	-	-	-	-	-	-	-	7	Casting Crowns
	-	-	-	-	-	8	-	8	Brooke Fraser
	-	-	-	-	-	-	-	9	Mandisa
	-	4	3	1	-	-	3	10	Rebecca St James

ARTISTS WITH THE MOST SONGS IN THE TOP 100

THE ACT with the most songs in the Top 100 was newsboys with four songs.

This is the most number of airplay songs that newsboys has achieved in TRAA's annual reports.

Jars of Clay, Sanctus Real and tobyMac, each had three.

Note: tobyMac also contributed to Ayiesha Wood's song *Big Enough*.

MOST SONGS	Artist	Top 100 2007	Song Title
	newsboys (4)	1	Something Beautiful GO Inpop Crossroad
		30	In Wonder GO Inpop Crossroad
		61	Wherever We Go GO Inpop Crossroad
		91	The Letter GO Inpop Crossroad
	tobyMac (3)	4	I'm For You PORTABLE SOUNDS Forefront Crossroad
		11	Made To Love PORTABLE SOUNDS Forefront Crossroad
		94	One World PORTABLE SOUNDS Forefront Crossroad
	Sanctus Real (3)	10	Don't Give Up THE FACE OF LOVE Sparrow Crossroad
		42	We Need Each Other WE NEED EACH OTHER Sparrow Crossroad
89		The Face Of Love THE FACE OF LOVE Sparrow Crossroad	
Jars Of Clay (3)	16	There Is A River GOOD MONSTERS Essential Crossroad	
	25	Work GOOD MONSTERS Essential Crossroad	
	67	Dead Man (Carry Me) GOOD MONSTERS Essential Crossroad	

ARTISTS WITH THE MOST SONGS IN THE TOP 100 FROM THE SAME ALBUM

THE ACT with the most songs from the same album in the Top 100 is newsboys.

The group has four songs from its *Go* CD.

In 2006, Rebecca St James was the first artist to score four songs from the same album that made the Top 100 in the same year.

Jars Of Clay this year generated three songs from *Good Monsters*, and tobyMac three songs from *Portable Sounds*.

ALBUMS	Artist	Top 100 2007	Song Title
	newsboys	1	Something Beautiful GO Inpop Crossroad
		30	In Wonder GO Inpop Crossroad
		61	Wherever We Go GO Inpop Crossroad
		91	The Letter GO Inpop Crossroad
	tobyMac	4	I'm For You PORTABLE SOUNDS Forefront Crossroad
		11	Made To Love PORTABLE SOUNDS Forefront Crossroad
		94	One World PORTABLE SOUNDS Forefront Crossroad
	Jars Of Clay	16	There Is A River GOOD MONSTERS Essential Crossroad
		25	Work GOOD MONSTERS Essential Crossroad
67		Dead Man (Carry Me) GOOD MONSTERS Essential Crossroad	

RETIRING AND PAUSING ARTISTS

WHILE MANY NEW ARTISTS entered the survey for the first time in 2007, several artists who had chart success in 2006 and before did not resurface.

International artists missing from TRAA this year were: Delirious?, ZOEgirl, FFH, Monday Morning, juliagrace, Lincoln Brewster, Jadon Lavik, Mark Harris, Kara Williamson, Chris Rice, Story Side B, and MaryMary.

More surprising was the missing Aussie acts: Paul Colman (his first year without a chart entry since 1999), Nathan Tasker, Planetshakers, Guy Sebastian, Simeon, Tania G, Mark Cullen, Lucas Parry, Michelle Gibson, and Leigh Cunningham.

TRENDS FOR MALES, FEMALES AND GROUPS

WITH A 5% INCREASE in the number of successful group acts appearing in the Top 100, and a 7% drop in the number of male artists entering the 100, it could be argued that the sound of Australian Christian radio has been getting hotter this year.

Significantly, male artists are over represented at the top end of the top 100 (40%) compared to their overall standing (24%). Groups are under represented (30%) in the Top 10 compared to the dominance in the 100.

Female artists retain around a third of the airplay action at all levels.

TRENDS	Top 10		Top 50		Top 100	
	2007	2006	2007	2006	2007	2006
	Male	4	4	8	14	24
Female	3	4	16	14	31	29
Groups	3	2	26	22	45	40

AUSTRALASIAN MUSIC

FOURTEEN Australasian acts score positions in TRAA's Top 100 songs of 2007.

These account for 21% of the Top 100. This is 9% fewer than 2006 and 2005.

Newsboys, Michelle Tumes, Rebecca St. James, Brooke Fraser, Tanya Gordon and Compliments Of Gus successfully score two or more songs in the Top 100.

And 2007 introduces radio audiences to Melbourne's Levi McGrath and Sydney's Hillsong United (arguably this country's most successful CHR/Rock act in recent years).

Artist	Top 100	Song Title
Newsboys	1	Something Beautiful GO Inpop Crossroad
	30	In Wonder GO Inpop Crossroad
	61	Wherever We Go GO Inpop Crossroad
	91	The Letter GO Inpop Crossroad
Michelle Tumes	7	Let It Rain MICHELLE TUMES Levantar KI Entertainment
	15	Domine MICHELLE TUMES Levantar KI Entertainment
Rebecca St. James	12	I Need You IF I HAD ONE CHANCE TO TELL... Forefront Crossroad
	64	Take All Of Me IF I HAD ONE CHANCE TO TELL... Forefront Crossroad
Brooke Fraser	18	Shadowfeet ALBERTINE Sony BMG Sony BMG
	34	Deciphering Me ALBERTINE Sony BMG Sony BMG
Tanya Gordon	40	Braver Than You Think You Are BRAVER THAN YOU THINK YOU ARE Ind Ind
	56	Don't Look Back BRAVER THAN YOU THINK YOU ARE Ind Ind
Compliments of Gus	44	Not Ashamed IF THIS IS THE END... Humber KI Entertainment
	84	Rain Down IF THIS IS THE END... Humber KI Entertainment
Hillsong United	17	Point Of Difference ALL OF THE ABOVE HMA HMA
The Lads	46	Coffee With Jesus THE LADS Three16 Three16
Katy Ray	69	Come Away DREAMING FOR SOMETHING MORE Parachute Parachute
Roma Waterman	78	Wings Of Love ROMA WATERMAN - LIVE Platinum Crossroad
Levi McGrath	82	Bringing It Back MOVE Smallhouse Smallhouse
Reuben Morgan	88	All For You EVERYONE Five Lines Five Lines
Daniel Kay	95	Between Here And There FLY Independent KI Entertainment
Matt Lucas	97	I Still Pray SOME DAYS ARE BETTER Independent Independent

2007 AU-NZ HITS