

26 May 2008

ALL YOU NEED IS LOVE...

Several years ago, The Beatles echoed the words of the apostle Paul in proclaiming that love is everything in *All You Need Is Love*.

Like the 60s classic, Simeon's latest release finds its inspiration in Paul's writing.

This week, *All Remains Is Love* releases to Christian radio with a mainstream release expected next month. It is bouncy, upbeat, and fun. The hook is strong. The guitars are up front and crunchy, yet slightly less intense than some songs being played on Christian AC and CHR radio today.

And like the Beatles' classic, the message of *All Remains Is Love* (as expressed through Simeon's well crafted lyrics) helps make this a very appealing radio hit.

Who knows, as Christian radio develops in this country, we may still be playing this in another 30 years!

SUPERCHICK ROCKS TILL YA DROP

Sister-fronted rock band Superchick is preparing for its 24 June release of *Rock What You Got*, the group's first new studio project in three years.

The self produced project finds Superchick honing what has been described as a "rock-o-tronic" sound, an electro-punk mash-up of slashing guitars, pulsing keyboards and grit-pop vocals".

In an interesting marketing exercise, Superchick's record company has released three different lead singles to radio simultaneously. These being:

- o *Crawl (Carry Me Through)* to Adult Contemporary radio;
- o *Hold* to Christian hit stations, and
- o *Hey Hey* to rock radio.

Usually record companies just release different versions of the same song to different radio formats.

BROOKE FRASER HEADS OVERSEAS, AGAIN

Brooke Fraser is in the US for the next five months. Over the next few weeks, she's booked to perform in Los Angeles, San Francisco, Seattle, Chicago, Nashville, and Boston, as well as a number of shows in Canada. Her recent CD *Albertine* releases this week in North America.

AYEISHA CAN'T WAIT FOR SECOND RELEASE

Two years after the release of her critically acclaimed first album, up and coming urban songstress Ayiesha Woods is primed to release her second Gotee CD *Love Like This*. The 11-track album was produced by Chris Stevens and Jamie Moore, and it features the single *Love Can't Wait* which should be hitting the airwaves next month. She's performing this (US) summer at Creation East, Lifefest, Creation West, Life Light Festival, Music Boat Cruise 2008, Girls Get-A-Way Cruise 2008, and five different *Women of Faith* events. Gotee switches to Word Distribution from July.